



JUNETEENTH 2009

William Land Park, Sacramento, CA - June 20th & 21st, 2009

FOOD & BEVERAGE VENDOR APPLICATION

Juneteenth is the oldest known commemoration celebrating the Emancipation Proclamation for 144 years! The educational festival teaches the history and culture of African Americans, while providing an environment of music, food, entertainment, and children's activities, while bringing a sense of community throughout the region.

REQUIREMENTS FOR FOOD & BEVERAGE VENDORS

- **You are to provide your own booth, tables, etc.**, and the ability to prepare and sell food & beverages at William Land Park on June 20 & 21, 2009. Saturday from 11 a.m. to 6 p.m. and Sunday from 11 a.m. to 5 p.m.
- If you have an annual permit with the County of Sacramento, the fee is **\$400**. Without annual permit from the County of Sacramento, the fee is **\$525**. **Deadline is May 29, 2009**.
- Effort must comply with all county health code guidelines.
- Use of heat of any type must be accompanied with a fire extinguisher.
- Must provide own generator if power is necessary for your operations. **Power will not be provided.**
- Acceptance as a merchant is subject to event producer's approval.
- Photographs of your booth and several menu items must be included with your application.
- You will retain **100%** of proceeds from your sales.
- Fee for a double space used by ONE vendor may be negotiated.
- **Only items approved BY VENDOR COORDINATOR prior to event may be sold at the festival. Any items being sold that weren't included in application process approval may be reason for leadership to close booth down AT THE EVENT, without refund of fees.**

STAFFING

- We require the booth be staffed during all open event hours from 11 a.m. to 6 p.m. on Saturday, and 11 a.m. to 5 p.m. on Sunday.
- All personnel must be knowledgeable about products for sale.
- Your staff must have the ability to set up booth, etc. during pre-event hours and tear down after event hours. **(Booth should be set-up no later than 10 a.m. for health inspections. You may begin load-in and set-up as early as 7:30 a.m. on Saturday, June 20. Breakdown must be completed no later than 7 p.m. on Sunday, June 21.)**

VENDOR COORDINATOR:
Brett Freeman
916-808-8983
bfreeman@cityofsacramento.org

MAIL COMPLETED APPLICATION AND CHECK OR MONEY ORDER TO:

Sacramento Convention & Visitors Bureau
1608 I Street, Sacramento, CA 95814
Attn: Gary Simon / Juneteenth Celebration

Checks/Money orders must be made payable to the Sacramento CVB

For inquiries and comments: gsimon@cityofsacramento.org



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Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____

1. Please describe how food items will be prepared (i.e. BBQ, deep fry, pre-packed, etc):

2. Please draw basic footprint of set-up:

3. Please specify any additional information or special requests:

- 4. Yes – Photos of our booth are enclosed.
- 5. Yes – I have included a copy of our menu or list of items to be sold.
- 6. Yes – I have enclosed payment for my booth space.
- 7. Yes – **I have enclosed copy of permit from the County Health Department.**

I/We (the above named individual or group) do hereby apply to participate in the Juneteenth Celebration, June 20-21, 2009, at William Land Park, Sacramento. I/We understand that as participants, I/we are responsible for our personal supplies and merchandise and will not hold the producers or sponsors of the Juneteenth Celebration responsible in case of personal theft, bodily injury or other acts beyond our control during participation in said event.

Signature _____ Date _____